

# Iowa State Savings Bank MyPhoto Card • Image Guidelines

## Understanding Image Requirements

The better quality the image, the better the final card design will produce. Remember, an image captured with a disposable camera or cell phone does not produce the high-quality, high-resolution image required for MyPhoto Cards and cannot be used. For most digital cameras, select the highest quality setting for best results.

After uploading your image to the MyPhoto Card production site, you'll be able to manage the image using the card production tools such as scaling, moving, rotating, and flipping.

If you do not wish to upload your own image, you can select an image already available in our image gallery located on the card production site.

### **For all images, you must:**

- Use one of the following file formats: JPEG, PNG, GIF, bitmap, or TIFF
- Ensure the image file is at least 1280 x 960 pixels, and not more than 10 MB in size
- Own the image or have permission from the owner to use it

### **You will be presented a message if a problem is encountered during the image upload process. Potential problems may include:**

- Uploading an image of insufficient quality
- Uploading an image that is too large
- Attempting to upload a non-image file
- Using an unsupported image file format

### **Any image that includes the following is not acceptable for MyPhoto Card production:**

- Political statements
- Advertising, promotional text, slogans, copyrighted, or trademarked material
- Phone numbers or URLs
- Brand names or branded products
- Celebrities, athletes, musicians, public figures, etc.
- MasterCard, Visa, or any other payment brand references
- References to any MasterCard or Visa sponsorship property, such as the Olympics or NASCAR®
- Socially unacceptable groups
- Provocative or sexual content
- Profanity, obscenities, or nudity
- Violence, firearms, weapons, or ammunition
- Alcohol or tobacco
- Any content that might result in problems at the point of sale or interfere with security features of the card.
- Any content that might infringe, denigrate, or dilute the payment card brand or its member financial institutions.

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